

Pre-paid bundles to make you iskhokho sebusiness.

**Main Market GTM Plan** 





#### An introduction



## The context...

Informal businesses play an important role in South Africa's economy - from providing employment opportunities to solving business challenges.

The **pandemic** has brought about **challenges**, such as high cost of running a business, excessive red tape & financing.

Many informal businesses are **not VAT registered** or **unable to pass credit vetting** but are willing & **have the money** to pay up front for bundled services.

# The solution...

Made for Skhokho is an **EBU Business Prepaid** offering where customers can buy a prepaid SIM card, activate it & then migrate to a Made for Skhokho offer.

Customers can also migrate from their current prepaid offering or port in from another network.

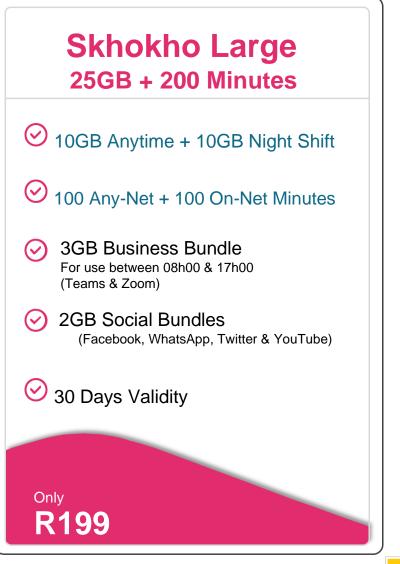
Once on Made for Skhokho, customers can **buy prepaid bundles via self-service** channels & **use all other self-service functionalities** to manage their accounts.



#### Made for Skhokho Offers







## Out of Bundle Rates & Other

Voice	R1.20
Voice Billing Increments	Per Second
SMS National	R0.50
SMS International	R1.61
SMS Billing Increments	Per SMS
MMS	R0.90
MMS Billing Increments	Per MMS
Data	R0.49
Data Billing Increments	Per MB
International Calling	Refer to rates on www.mtn.co.za
International Rooming	Refer to rates on www.mtn.co.za





#### Who is eligible?



Only business customers with an active MTN Prepaid SIM card are eligible to apply for Made for Skhokho.

### Who is the target market?



Skhokho is targeted at the informal businesses.

## Who can register?



All businesses customers can register. They will need to provide required documentation.



## Required documentation

#### Primary Subscriber Business Owner



- SA ID or Passport issued by any country
- Proof as a registered business owner:
  - Business Registration Document
- Proof as a non-registered business owner;
  any one of the following:
  - Business Permit
  - Trading Receipt
  - Business Affiliation Memberships
  - Business Invoice
  - Taxi Association Permit
  - VAT Registration Document
  - Business account confirmation letter from bank
  - Affidavit

## Secondary Subscriber Employee



- Skhokho Account Reference Number
  - available once primary subscriber is onboarded
- SA ID or Passport issued by any country
- Proof of affiliation to the business;
  any one of the following:
  - Confirmation letter from Business Owner
  - Recommendation letter on Company Letterhead
  - Bank Statement
  - Affidavit



For more information, please contact us at sales@tyitech.co.za or call Tyitechnologies Pty Ltd on +27 82 903 2571.

#### **THANK**

YOU



