

MADE FOR SKHOKHO

Pre-paid bundles to make you iskhokho sebusiness.

Main Market GTM Plan



An introduction

The context...



Informal businesses play an important role in **South Africa's economy** - from **providing employment** opportunities to **solving business challenges**.

The **pandemic** has brought about **challenges**, such as high cost of running a business, excessive red tape & financing.

Many informal businesses are **not VAT registered** or **unable to pass credit vetting** but are willing & **have the money** to pay up front for bundled services.

The solution...



Made for Skhokho is an **EBU Business Prepaid** offering where customers can buy a prepaid SIM card, activate it & then migrate to a Made for Skhokho offer.

Customers can also **migrate** from their current prepaid offering or **port** in from another network.

Once on Made for Skhokho, customers can **buy prepaid bundles via self-service** channels & **use all other self-service functionalities** to manage their accounts.

Made for Skhokho Offers

MTN Business

Skhokho Small 5GB + 50 Minutes

- ✓ 3GB Data Anytime
- ✓ 25 Any-Net + 25 On-Net Minutes
- ✓ 1GB Business Bundle
For use between 08h00 & 17h00
(Teams & Zoom)
- ✓ 1GB Social Bundles
(Facebook, WhatsApp, Twitter & YouTube)
- ✓ 7 Days Validity

Only
R49

Skhokho Medium 10GB + 100 Minutes

- ✓ 5GB Data Anytime
- ✓ 50 Any-Net + 50 On-Net Minutes
- ✓ 3GB Business Bundle
For use between 08h00 & 17h00
(Teams & Zoom)
- ✓ 2GB Social Bundles
(Facebook, WhatsApp, Twitter & YouTube)
- ✓ 14 Days Validity

Only
R99

Weekly Bundles

Skhokho Large 25GB + 200 Minutes

- ✓ 10GB Anytime + 10GB Night Shift
- ✓ 100 Any-Net + 100 On-Net Minutes
- ✓ 3GB Business Bundle
For use between 08h00 & 17h00
(Teams & Zoom)
- ✓ 2GB Social Bundles
(Facebook, WhatsApp, Twitter & YouTube)
- ✓ 30 Days Validity

Only
R199

Monthly Bundle



Out of Bundle Rates & Other

MTN Business



Voice	R1.20
Voice Billing Increments	Per Second
SMS National	R0.50
SMS International	R1.61
SMS Billing Increments	Per SMS
MMS	R0.90
MMS Billing Increments	Per MMS
Data	R0.49
Data Billing Increments	Per MB
International Calling	Refer to rates on www.mtn.co.za
International Roaming	Refer to rates on www.mtn.co.za

Who is eligible?



Only business customers with an active MTN Prepaid SIM card are eligible to apply for Made for Skhokho.

Who is the target market?



Skhokho is targeted at the informal businesses.

Who can register?



All businesses customers can register. They will need to provide required documentation.

Required documentation

Primary Subscriber Business Owner



- **SA ID or Passport** issued by any country
- Proof as a **registered business owner**:
 - Business Registration Document
- Proof as a **non-registered business owner**; **any one** of the following:
 - Business Permit
 - Trading Receipt
 - Business Affiliation Memberships
 - Business Invoice
 - Taxi Association Permit
 - VAT Registration Document
 - Business account confirmation letter from bank
 - Affidavit

Secondary Subscriber Employee



- **Skhokho Account Reference Number**
– available once primary subscriber is onboarded
- **SA ID or Passport** issued by any country
- **Proof of affiliation to the business**; **any one** of the following:
 - Confirmation letter from Business Owner
 - Recommendation letter on Company Letterhead
 - Bank Statement
 - Affidavit

For more information, please contact us at sales@tyitech.co.za or call **Tyitechnologies** Pty Ltd on **+27 82 903 2571**.

THANK
[YOU]

